

*Live your Lago Maggiore Experience*

Tuesday, May 17th, 2022

## **SLOW CITY: Virtual journey in the best of the Lake Maggiore region for authentic and sustainable experiences**

**Progetto “SLOW CITY: ecoturismo tra borghi, cultura e tradizioni”, Ambito territoriale 4, L.R. 14/2016 - Distretto Turistico dei Laghi Scrl**

*Slow City: Virtual journey in the best of the Lake Maggiore region for authentic and sustainable experiences*

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Lago Maggiore  
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Lago di Mergozzo  
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**Bandiere Arancioni**



Where are we?

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**Arona:** lively town, elegant shops and beautiful views. Interesting town centre, churches and the archeological museum

**Parco della Rocca:** the remains of the fortress, now a perfect place for a walk with a wonderful view on the town and the lake

Arona and the surrounding hills are also known for the **local wines**



nearby...

**San Carlone:** built in 1698, 35m high, structure in stone, bricks, iron and copper, used as a model for the Statue of Liberty in New York



**Parco dei Lagoni di Mercurago:** in the past a peat extraction site where remains dating back to the XIX-XII centuries b.C. were found. Now a site for trekking or biking.





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**Isola dei Pescatori:** a typical fishermen's village, narrow cobbled streets and fishing nets still hanging to dry



Little fishing museum, interesting church,  
Museum of local artist Andrea Ruffoni

To try: **lake fish** restaurants and  
**Margheritine**, typical biscuits  
created in 1857 for Queen  
Margherita





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**Cannero Riviera:** nice town centre, ethnographic museum and the frescoed square.

Blue flag beach and the citrus tree park, famous for the **citrus tree festival** in March.



nearby...

**Castles of Cannero**, ancient fortress used by pirates, soon open to visits

Idea: from Cannero to Cannobio (and back) with the catamaran, the eco-friendly solar energy boat on the lake



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**Cannobio:** interesting town centre, cobbled streets and elegant buildings



The **churches:** S. Vittore and the Sanctuary of the Holy Piety (miracle of the Sacred Rib)



**Blue flag beach** with lots of sports, from tennis to kyte surfing



Mergozzo

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Borghi del Lago di Mergozzo  
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Orta - isola di S. Giulio

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**Mergozzo:** a peaceful corner on a small, clear, almost unknown lake where you can try surfing, sailing and fishing. No motor boats.

Roman and pre-Roman remains at the **Antiquarium**.



nearby...

The quarry of **Candoglia**, where the pink marble used for the Duomo of Milan comes from



The romanic Church of S. Giovanni in **Montorfano**

To try: the **Fugascina**, shortbread squares once prepared for the feast of S. Elisabeth





Mergozzo

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**Orta San Giulio:** a charming little town with beautiful historical buildings, narrow streets and wrought iron gates into secret courts.

The **Sacro Monte** on the hill overlooking the lake.



The island of **San Giulio**, a jewel of history and faith where you can still breathe in the mystic atmosphere of long ago.





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Borghi delle Valli d'Ossola



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**Domodossola:** the main town in the Ossola valley, rich in history with its historical buildings and interesting museums in the town centre.



The **Sacro Monte** on the hill overlooking the valley.

To try: the typical cold cuts of the Ossola valleys, in particular the **Brisaula**, with the **local wines**.



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**Vogogna:** ancient fortified village for the defence of the southern part of the Ossola valley

Walk through the charming medieval town centre, visit the **Visconti Castle** with the new exposition of prehistoric remains, including the interesting **Mascherone** and enjoy the view on the stone roofs



Nearby...



The first large-scale tea plantation in Italy:  
Premosello, by Compagnia del Lago



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**Formazza:** the valley where the Toce river is born and creates the wonderful waterfall, the 2° highest in Europe.

Walser settlers came from the northern side of the Alps between the XII and the XIV centuries: breathe in the original atmosphere in the small villages of **Riale** and **Ponte** or climb part of the Sbrintz Route to the **Gries Pass**.

To try: the famous **Bettelmann**, one of the most extraordinary cheeses of the Alps thanks to the Mottolina grass, and the artisanal herbal teas and products of the Consorzio Erba Böna.





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**Santa Maria Maggiore:** religious and administrative centre of the Vigizzo Valley since long ago, interesting stories to discover while strolling down the cobble streets among the wonderful historical buildings



To try: the «**goat violin**», one of the famous cold cuts of the valley, together with **Coimo rye bread** and the «**stincheét**»



Santa Maria Maggiore is home to the **Chimney Sweep Museum** and seat of the **International Chimney Sweep Meeting**



And you can also discover...

The **Feminis-Farina House of Perfume**: the inventors of the world-famous Eau de Cologne



The **Rossetti Valentini School of Fine arts**, founded by one of the famous painters that give the Valley the nickname of Valle dei Pittori.





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**Malesco:** the town with the highest rate of population in the Vigezzo Valley, with the two hamlets of **Finero** and **Zornasco**.

The **Ecomuseo** of soapstone and stonemasons, which comprises historical buildings and the three interesting sites of the **Mill**, the **Wash House** and the **Museum of the National Val Grande Park**.



Many **excursions** and activities for the grown-ups and for children, plus the famous **Vigezzina train**



**Malescorto:**  
The international Short Film Festival



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**Macugnaga:** ancient Walser village with typical buildings and the interesting **Old Walser House Museum**, the **Museum of Mountain and Smuggling**, and the **Miner's House Museum**, close to the **Guja Old Gold Mine**.



Close to the **Monte Rosa**, Macugnaga is the perfect place for excursions and sports both in summer and in winter

# Thank you

## Credits:

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