

Live your Lago Maggiore Experience

DISTRETTO TURISTICO DEI LAGHI

Lake Maggiore, Lake Orta, Lake Mergozzo, Ossola Valleys
official tourism board

In the north of Piedmont, a short distance from Malpensa
International Airport, the Swiss border as well as
Milan, Turin and Genoa city centres

GREEN AND BLUE LANDSCAPES. VERY DIFFERENT, YET VERY CLOSE

Lake Maggiore, the Dolce Vita
Lake Orta, romanticism and spirituality
Lake Mergozzo, the little one
Ossola Valleys, or the Italian Alps

**In just over an hour... from Mediterranean-flair lidos
up to the second peak of the Alps!**

SOME NUMBERS...

Over 3,7 million visitors a year, 79% foreigner (Piemonte
Regional Tourism Observatory, 2019)

One of the most appreciated destinations in Northern Italy

Accommodation +900: grand hotels and boutique ones,
family-friendly camping villages or glamping, historical
mansions or apartments with a view...



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PROMOTING AUTHENTIC AND SUSTAINABLE HOLIDAYS

RETHINK the destination

Combine top attractions with the indigenous culture and the wonderful nature between Piedmont's great lakes and the Alps

That means...

- idyllic Villas & Gardens + picturesque Villages
- Hiking & Biking around water, on hills, in the mountain
- genuine Cuisine at gourmet restaurants as well as in agriturismo
- Relax at alpine thermal baths or luxury spas

Everything already exists, just go for it

Let your Clients live their own
Lago Maggiore Experience!



Webinar SLOW CITY | May 17, 2022

A virtual journey in the most memorable locations of the Lake Maggiore region

10 / 12 | VILLAGES ON LAKES MAGGIORE, ORTA, MERGOZZO

15 / 17 | VILLAGES IN THE OSSOLA VALLEYS

Q&A at the end of each session



INFO

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