



thegirlwiththesuitcase.com by Silvia Cartotto

### **ABOUT ME**

Silvia, 30, from Italy

Travel Blogger, Web Marketing Consultant & Copywriter Freelance

#### **ABOUT THE GIRL WITH THE SUITCASE**

It's a travel blog for women who travel alone, in a couple, with friends or family. It's online since February 2011 and it's written in italian.

## **MAIN FOCUSES**

- Romantic travels with a girl's point o view, about feelings and emotions
- Low-cost travels and itineraries, camping & on the road travels
- Food and wine weekend
- ❖ Sport & adventure
- Photography, lifestyle & health

My <u>Pink Club</u> (a team of 13 bloggers, all women) has these focus: travelling with children, Germany, UK, Food&Wine, motorbike tours, sport, books, young travellers, mind's travels, Art & Design, Expat life.

## **TARGET**

Women 20-50



## **READERS' COUNTRIES**

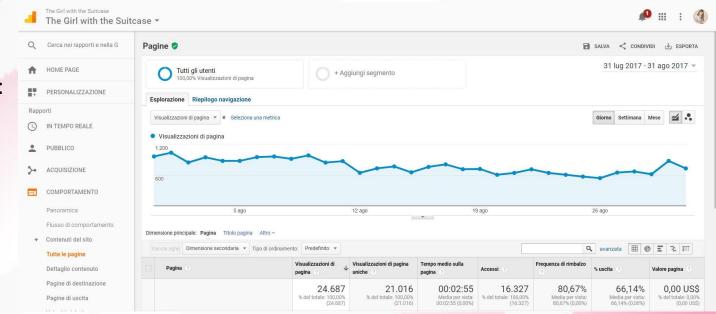
Italy, USA, UK, Germany, France, Russia.

## **GOOGLE ANALYTICS**

Last month pageviews:

24.687+

Last month unique pageviews: 21.016+ Average time 02:55



## **SOCIAL NETWORKS**

Facebook fanpage 6.252 fans

Twitter: 8.251+ followers

Instagram: 3.551+ followers

Pinterest: 513+ followers

Google+ Page & Profile: 1.108+ followers

Linkedin: 495 followers

## **ABOUT ME ON THE WEB**

Click here to read my portfolio: <u>Collaborations</u> & <u>Interviews</u> (Italian speaking).



## **SOME BRANDS I WORKED WITH**









































## **CONTACTS**

## **BLOG**

http://www.thegirlwiththesuitcase.com/

Check out also my professional website: silviacartotto.it

## **EMAIL**

silvia@thegirlwiththesuitcase.com

## **SOCIAL**

Facebook profile: <a href="https://www.facebook.com/SilviaCartotto">https://www.facebook.com/SilviaCartotto</a>

Facebook fanpage: <a href="https://www.facebook.com/TheGirlwiththeSuitcase">https://www.facebook.com/TheGirlwiththeSuitcase</a>

Twitter Profile: <a href="https://twitter.com/SilviaCartotto">https://twitter.com/SilviaCartotto</a>

Instagram Profile: <a href="http://instagram.com/silviacartotto">http://instagram.com/silviacartotto</a>

Google+ Profile: <a href="https://plus.google.com/u/0/+SilviaCartotto">https://plus.google.com/u/0/+SilviaCartotto</a>

Google+ fanpage: <a href="https://plus.google.com/+Thegirlwiththesuitcase/">https://plus.google.com/+Thegirlwiththesuitcase/</a>

Pinterest Profile: <a href="https://www.pinterest.com/silviacartotto/">https://www.pinterest.com/silviacartotto/</a>

Linkedin Profile: <a href="https://it.linkedin.com/pub/silvia-cartotto/36/ab0/7">https://it.linkedin.com/pub/silvia-cartotto/36/ab0/7</a>



# Keep in touch!

## Silvia



