

**Nature reawakens and the high season starts
with the best that our region has to offer:
islands and gardens, villas, parks, flowers, food, wellness, outdoor
activities and major events!**



From March 2018, the month that marks the beginning of the high season in the Distretto Turistico dei Laghi area with the opening of the islands, our beautiful district – which includes the valleys and mountains of Ossola and Lake Maggiore, Lake Orta and Lake Mergozzo, three magnificent stretches of water – is ready to welcome Italian and international visitors together with the main tourist attractions:

- **Parco della Rocca di Arona**, an architectural and scenic gem that was the birthplace of San Carlo Borromeo. www.parcoroccaarona.com
- **"San Carlone"**, the enormous statue devoted to San Carlo (35.1 metres tall) www.statuasancarlo.it
- The **Botanical Gardens of Villa Taranto**: 16 hectares of botanical gardens located on the western shore of Lake Maggiore in Pallanza. www.villataranto.it
- The **Villa Pallavicino Zoo Park**, an area of around 20 hectares containing flowery paths, ancient trees, a beautiful botanical garden and the main attraction, the animals! www.parcopallavicino.it
- The **Alpine Garden**, a 40,000 sq m natural balcony overlooking Mottarone, where you can relax while admiring the landscape and staying in close contact with nature. www.giardinobotanicoalpinia.altervista.org
- The **Madre and Bella Borromean Islands** will be open from 23 March until 21 October 2018. www.isoleborromeo.it

IN THE DISTRETTO TURISTICO DEI LAGHI, MONTI E VALLI DELL'OSSOLA AREA, 2018 WILL BE A YEAR THAT OFFERS PLENTY OF OPPORTUNITIES TO RELAX, ENJOY LOCAL FOOD AND WINE AND PARTICIPATE IN MAJOR EVENTS.



- The **"Gli agrumi di Cannero Riviera"** (The citrus fruits of Cannero Riviera) show. The brightness, colours and fragrance of the northernmost citrus fruits in Italy. www.cannero.it

- The **"Mostra della Camelia"** (Camellia Exhibition) in Verbania, the emblem of flower production that began 150 years ago in the Lake Maggiore area and now plays a major role in the European sector, with 5 million specimens cultivated by around a hundred companies in our area. www.lagomaggiorefiori.it

- **Musical firework displays:** summer 2018 will see the return of the highly-anticipated and successful fireworks and musical pyrotechnics shows, which every year attract a large Italian and international audience of over 300,000 people to the area, offering thrilling displays in a natural lakeside and mountain setting. www.distrettolaghi.it

The traditional summer music festivals have also been already confirmed: **Stresa Festival**, one of the most important classical music festivals worldwide, **"Musica in Quota 2018"** (Music at High Altitude), The **Festival di Musica Barocca "Di Parola in Musica"** ('Words in Music' Baroque Music Festival) will return for the fourth year running, **Un Paese a Sei Corde** (A Six-String Country), the 13th **Festival Organistico Internazionale "Sonata Organi"** ('Organ Sonata' International Organ Festival), **Amenoblues** in the hills of Lake Orta (14th edition), the 22nd **Ossola Guitar Festival**, **Tones on the Stones** and its art in the historic caves, the **Miasino Jazz Festival**, the **"Festival Cusiano di Musica Antica"** (Cusiano Early Music Festival), **"Orta Festival"**, the **"Concerti di Mezzogiorno"** (Concerts at Noon) and the **"Settembre Musicale di San Giulio"** (San Giulio's Musical September).

Cultural and literary events will include: the prestigious **"Lakescapes – Teatro diffuso del lago"** (Lakescapes – Popular Lake Theatre), the Book Fair **La Fabbrica di Carta**, the **Festival Lago Maggiore LetterAltura** (Lake Maggiore LetterAltura Festival) and the 8th edition of **"Il Teatro sull'Acqua"** (The Theatre on the Water)

Between spring and autumn, there will also be many events dedicated to food and wine, folklore and traditions: **"La vita tra Leponti e Walser"** (Life between Leponti and Walser), the 32nd **Fiera di San Bernardo**, **"Sapori di Lago"** (Lake Flavours) in Baveno, the **"Sagra della Patata"** (Potato Festival) in Montecrestese, the 37th **Raduno Internazionale dello Spazzacamino** (International Meeting of Chimney Sweeps), the 93rd **"Festa dell'Uva"** (Grape Festival) in Maserà and the **"Sagra del Cinghiale"** (Wild Boar Festival) in Migiandone.

2018 also promises to be an innovative, exciting year for scheduled sports competitions, including the **Vco Top Race** circuit with its 13 races that cover around 800 km of our region from April to October and the 8th "**Lake Maggiore Marathon**", which boasts the most scenic route in Italy.



Like every year, there will be endless outdoor activities offered by the beautiful landscape and numerous recreational activities: lake cruises and train tours on board the "Trenino delle Centovalli".



Not to mention our thermal spas in Bognanco and Premia! Entertainment, relaxation and treatments for all ages in an architectural context that respects the environmental beauties in the area that surrounds them!



With over 3.5 million overnight stays per year, over 75% of which are accounted for by foreigners, the Distretto Turistico dei Laghi area – located at the centre of a region with a high population density that encompasses Switzerland, Varese, Milan and Turin – is one of the most important destinations in northern Italy!

WE AWAIT YOU!

**DISTRETTO
TURISTICO
DEI LAGHI**



Lago Maggiore
Lago d'Orta
Lago di Mergozzo
Monti e Valli d'Ossola



YouTube





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